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Image: ThermaFuse

No Cut Needed

Women are looking for ways to dial up their style without committing to a new cut. Showing your clients how to achieve a new style without cutting their hair is a great way to get them to come in between trims. Here are some ideas to try this winter!

Big Hair is Back, Baby

Jeannie Ingram, owner of Southern Exposure salon and Thermafuse stylist, is also seeing big, soft curls. Anna Paquin, star of HBO's *True Blood*, is one of Ingram's inspirations: "I love my curling iron, hot irons, blow dryers, even hot curlers. It's okay to put the heat back in hair." Great tools like Izunami's new agile Hair Dryer help achieve big curls and body, but Ingram does caution that you need good products to keep hair safe from heat; she recommends [Thermafuse's new HeatSmart Serum](#).